

Make Sure Your Business is Protected Against a Cyberattack

DON'T RISK YOUR REVENUE AND REPUTATION

1 Cybercrime Continues to Grow Due to the Pandemic

Many businesses had to quickly adopt digital platforms to enable remote work and commerce. [Source: Purplesec]

4 61% of Employees Who Had Security Training Failed a Basic Quiz

The key is to require regular employee training to reinforce best practices and increase awareness on new threats. [Source: Research by TalentLMS]

2 43% of Cyberattacks Target Smaller Businesses

Cybercriminals assume that smaller businesses are less security savvy and, therefore, easier marks. [Source: Fundera]

5 The Average Cost of a Data Breach is \$161 per Record Accessed

This is in addition to the average cost of \$15,000 just to figure out how the breach happened. [Source: IBM Cost of a Data Breach Report 2021]

3 92% of Malware is Delivered by Email

Every business needs to engage all employees in security awareness training. [Source: Purplesec]

6 100% of Businesses with a Security Breach Did Not Think it Could Happen to Them

Offense is the best defense to protect against the unthinkable.

Ask the Cybersecurity Expert

Data security expertise for WIB Members

Now more than ever, our members need to be extra vigilant with data protection. The WIB has partnered with Madison-based Wind River Financial to provide expert answers to your cybersecurity questions.



How to Submit Your Questions

Simply call Brian Dake at 1-800-362-9644 or email him at bdake@wibiz.org with your cybersecurity-related questions.

Brian will pass them along to Doug Buan, Wind River's chief information security officer, who will provide prompt answers.